

Assistiv Labs exists to make finding and fixing digital accessibility problems as painless as possible. We do this by building tools to lower barriers to effective manual and automated testing.

## Core Beliefs

Accessibility is a human right. Enabling inclusive access to digital products and services should not be controversial. In fact. most people who build for the web want to do the right thing.

## Problem

Gaps exist in the tools available to people who want to make the web more inclusive to users of assistive technologies. Traditional automated tests catch a fraction of problems. Traditional audits are slow, costly, and indeterminate.

## Solutions

Our live testing platform simplifies testing with assistive technologies across companies. No more installing resource-heavy virtual machines locally. No more passing a laptop around. **No more excuses** for not testing with a screen reader.

Our end-to-end accessibility testing service is the first to enable automated testing using actual screen readers. We encode human judgment into tests that can be run on-demand, enabling audit-levelquality testing at scale.

## **Founders**

Weston Thayer's first professional encounter with JAWS was in 2012, on Microsoft Word's QA team. Going deep on accessibility ever since, he believes tools are a key piece of a future that enables anyone to build accessible software.

A proponent of accessibility and inclusive design at past employers including Disney, Apple, and Zapier, **Andrew Hedges** brings a wealth of experience with product strategy and engineering delivery to Assistiv Lab's mission to make the web more inclusive.

We wour customers.









